

Foreword

At the Sekisui House Group, our true value is not merely measured by the number of homes we have built, but by the happiness these homes bring to our customers and society.

Since our founding, we have been uniquely dedicated to the concept of “home,” embarking on a journey filled with aspirations to create happiness. We wish to share these stories and engage in meaningful dialogue with our stakeholders to collaboratively design a brighter and happier future.

In our Value Report 2024, we reflect on the value we have provided to our customers and society. We also highlight the strengths we have built over time and our plans to leverage these strengths to shape the future, while delving into our fundamental approach and specific initiatives.

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STORYLINE We have designed this report according to the following storyline to better convey the values of the Sekisui House Group.

Our Values

Introduction

Our core values and vision for creating new value

Unique Values

Section 1

Our corporate story and accumulated strengths

Values We Create

Section 2

Our mission and path guided by core values

Strategies and Progress

Section 3・4・5

Our Mid-Term Management Plan for long-term value creation, along with the business strategies and ESG initiatives rooted in our core principles